

JourneyEd

Empowering K-12 Schools through Simplified Technology Procurement



TIMOTHY LILLY,
PRESIDENT

Since its inception in 1990, JourneyEd has remained resolute in its mission to become the leading provider of technology solutions for schools, with service and support that are measurably more effective than competing options.

As a leading provider in the educational technology space, the company helps K-12 schools navigate the often overwhelming world of technology procurement. By offering a comprehensive range of over 100,000 technology products and services, along with dedicated account management, it ensures that schools receive the support and resources necessary to enhance their technology environments.

The journey of adopting and integrating technology in K-12 education is riddled with challenges. Schools must manage tight budgets, decipher complex vendor contracts and ensure that their technology choices positively impact faculty, staff and students. JourneyEd understands these difficulties and has tailored its approach to meet the specific needs of K-12 institutions.

"Thousands of schools nationwide benefit from JourneyEd curating technology products and services into a single, accessible platform, simplifying the procurement process and saving them both time and money," says Timothy Lilly, president.

A critical component of JourneyEd's success is its dedication to personalized support. Each school that partners with the company is assigned a dedicated account manager, ensuring that schools have a consistent point of contact for all their



technology needs. The personalized service model allows schools to navigate their budget constraints more effectively and make informed decisions about their technology investments. The result is a procurement experience that is efficient and aligned with the specific goals and challenges of each institution.

Accessibility and affordability are crucial, particularly for schools operating under stringent budget constraints. JourneyEd offers competitive pricing and technology financing solutions that make high-quality educational technology more attainable. The company works closely with schools to identify cost-effective programs from major brands, purchase cooperatives and contracts that meet their unique needs, ensuring that financial limitations do not hinder access to essential tools.

The breadth of JourneyEd's product offerings is another cornerstone of its service to K-12 schools. With an extensive catalog that includes hardware, software and IT services, the company caters to the diverse needs of educational institutions. Whether a school requires new laptops, software licensing or cybersecurity tools, it provides a one-stop-shop for everything necessary to create a dynamic and effective technology environment.

The company's commitment to its clients extends beyond simply providing products. JourneyEd prioritizes exceptional customer support, offering a range of services designed to help schools navigate the complex landscape of technology options. From needs assessments and technology planning to implementation and ongoing support, its team of seasoned education technology experts ensures that schools maximize the value of their technology investments. The comprehensive support enables schools to equitably distribute

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technology resources, enhance teaching and learning, improve administrative efficiency and strengthen cybersecurity measures.

JourneyEd's impact on schools is evident through various success stories. One such example involves a mid-sized school district struggling with outdated technology and a limited budget. The company conducted a thorough technology review, identifying cost-saving opportunities through volume licensing and group purchasing contracts. By leveraging JourneyEd's internal promotions, purchase contract discounts and flexible financing, the school was able to procure new Chromebooks and essential software at a significantly reduced cost. The dedicated account manager ensured seamless integration leading to an immediate improvement in digital learning capabilities for the entire school district.

JourneyEd's dedication to innovation and sustainability further underscores its role as a forward-thinking partner for K-12 schools. The company continually expands its product offerings to include eProcurement integration, AI-driven tools and IT On-Demand services.

By making it easier to access essential tech solutions and driving a culture of innovation, JourneyEd equips schools to develop effective and affordable technology environments. **ET**